

2nd Annual “Race for The Grace Place”

5K and Family Fun Run Sponsorship

May 13, 2017 at Tannehill Historical State Park

We cordially invite you to participate as a Sponsor of the 2nd Annual “Race for The Grace Place” 5K Run/Walk and 1 mile Family Fun Run. This event will raise money for The Grace Place which provides clothing, food, hygiene items and more to the less fortunate people in the Bessemer Baptist Association area. This event will be held on Saturday, May 13, 2017 at Tannehill Historical State Park near McCalla. It kicks off at 8 AM with the 5K run/walk. The 1 mile Family Fun Run will start at 8:15 AM. Awards will be given for the top qualifiers of the 5K at 9:30 AM.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$10,000.

There are various levels of sponsorship for the “Race for The Grace Place” 5K/Family Fun Run. Size and placement of logos on t-shirts are based on sponsorship level.

Title Level Sponsor--\$1,500

- Listed as top sponsor on advertisement and t-shirt with logo
- Promotional materials in race packet
- Company name and logo prominently displayed at start/finish line
- 5 complimentary race entries

Platinum Level Sponsor--\$1,000

- Company logo on back of race t-shirt
- Promotional materials in race packet
- Company name displayed on race route
- 4 complimentary race entries

Gold Level Sponsor--\$500

- Company logo on back of race t-shirt
- Promotional materials in race packet
- 3 complimentary race entries

Silver Level Sponsor--\$300

- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entries

Course Sponsor--\$100.00

- Company name will appear on a sign located along the race route

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail along with your check. You can also email thegraceplacebba@gmail.com. For any questions, please call 205-701-2147.

Learn more about The Grace Place at www.thegraceplaceonline.com

Sincerely,
Carol Kepfer
Carol Kepfer
Assistant Director
thegraceplacebba@gmail.com



1630 Powder Plant Road
Bessemer, AL 35022
205-701-2147
www.thegraceplaceonline.com

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Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle): Title Platinum Gold Silver Course

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what items would you like us to include: _____

3. Sponsors can choose to have their company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on the t-shirts, signage, etc., and you can include a business card if you want your logo used:

4. Participants can register for the "Race for The Grace Place" 5K at:
<http://www.imathlete.com/events/thegraceplace>

5. Checks should be made payable to The Grace Place and mailed to: 1630 Powder Plant Road, Bessemer, AL 35022.

Deadline for Sponsor forms and checks is April 7, 2017.



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